

TOWN OF HOLLYWOOD PARK
ECONOMIC DEVELOPMENT CORPORATION

**THE BOARD OF DIRECTORS OF THE TOWN OF HOLLYWOOD PARK
ECONOMIC DEVELOPMENT CORPORATION WILL MEET THURSDAY, AUGUST
15, 2013 AT 5:30 P.M. AT TOWN HALL, #2 MECCA DRIVE.**

AGENDA

- I. Call to order**
- II. Roll Call**
- III. Approval of Meeting Minutes from July 25 Meeting**
- III. Treasurer's Report**
- IV. Citizen's Comment Period - Open to the Public**
- V. Discussion, consideration and/or possible action may be taken on the following items:**
 - A. Action on Messaging - Strategic Marketing and Branding (Uhlg)**
 - B. Update on Analytics – Energized Real Estate (Eason)**
 - C. Tree City USA – Committee recommendations (Wilberg)**
 - D. “Buy Local” initiatives (Mayo)**
 - E. Update on Fall Home Improvement Series and Authorization to purchase of up to 300 bags of mulch for SAWS Water Conservation Seminar 9/21**
 - F. Training Opportunities - Confirm Attendance with Adelina**
 - 1. Economic Development Workshop – August 30 (AACOG)**
 - 2. Economic Development Sales Tax Workshop – October 15 (TEDC)**
 - G. Update and actions on 2013 Strategic Plan.**
- VI. Adjourn**

I certify that a copy of the above Notice of an EDC Meeting was posted on the Official Bulletin Board, located at City Hall, on Monday, August 12, 2013 by 5:00 P.M.


Janice Alamia, City Secretary

THIS FACILITY IS WHEELCHAIR ACCESSIBLE AND ACCESSIBLE PARKING SPACES ARE AVAILABLE. REQUESTS FOR ACCOMMODATIONS OR INTERPRETIVE SERVICES MUST BE MADE 48 HOURS PRIOR TO THIS MEETING. PLEASE CONTACT THE CITY SECRETARY'S OFFICE AT (210) 494-2023 EXT 221 OR FAX (210) 494-7859 FOR FURTHER INFORMATION.